



# **Towel Snapping the Press: Bush's Journey from Locker-Room Antics to Message Control (Communication, Media, and Politics)**

*James E. Mueller*

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How did George W. Bush change from being a "regular person" in front of reporters to a master of information control? Or was there a change after all? *Towel Snapping the Press* follows Bush's lifelong association with the press, showing how he has developed and modified his tactics?from his days as part owner of the Texas Rangers baseball team to the present, with a look back at young George during his grandfather's 1950 Senate campaign.

During Bush's early years in the public eye, the press did not scrutinize him; but as president, he became a subject of intense analysis and his "relaxed" demeanor became a pitfall. Still, many reporters find the president's disposition charming, even while they are frustrated by his message discipline and rigid control of press access to administration sources. *Towel Snapping the Press* not only presents interesting stories about the president from reporters' points of view, but also raises important issues that any civically engaged citizen will want to explore.

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