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Nicholas D. Evans

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Business Innovation and Disruptive Technology: Harnessing the Power of Breakthrough Technology for Competitive Advantage shows you how to profit from the next technological revolution. Nicholas D. Evans explains how to discover powerfully disruptive technologies more quickly, evaluate them more accurately, and implement them more profitably. He presents business-focused introductions to rapidly maturing technologies such as Web services, real-time computing, and P2P, then previews crucial trends like "software as a service," as well as next-generation technologies such as grid computing, electronic tagging, and location-based services.



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