

# The SABEW Stylebook: 2,000 Business and Financial Terms Defined and Rated

Chris Roush, Bill Cloud

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Simplifying the terms and phrases that make business reporting difficult, this handbook is an essential tool for all business journalists. Including a rating system for various terminology and suggestions on word usage for difficult stories, this comprehensive stylebook offers guidance on business journalism-related legal and ethical issues on insider trading, disclosure of market-sensitive information, and whether or not a business reporter can own stock. This thorough guide is an excellent, unique resource for financial journalists, business communicators, and journalism students alike.



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