



SPSS Survival Manual: A Step by Step Guide to Data Analysis Using SPSS for Windows (Version 15), 3rd Edition

Julie Pallant

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Praise for previous editions:

"This book really is a life saver ... If the mere thought of statistics gives you a headache, then this is the book for you." - Statistics student, UK

"I just wanted to say how much I value Julie Pallant's SPSS Survival Manual. It's quite the best text in SPSS I've encountered and I recommend it to anyone who's listening!" - Professor Carolyn Hicks, Birmingham University, UK

"... one of the most useful functional pieces of instruction I have seen. So, gold star and thanks." - Instructional designer, USA

"There are several SPSS manuals published and this one really does 'do what it says on the tin' ... Whether you are a beginner doing your BSc or struggling with your PhD research (or beyond!), I wholeheartedly recommend this book." - British Journal of Occupational Therapy, UK

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"An excellent introduction to using SPSS for data analysis ... It provides a self-contained resource itself, with more than simply (detailed and clear) step-by-step descriptions of statistical procedures in SPSS. There is also a wealth of tips and advice, and for each statistical technique a brief, but consistently reliable, explanation is provided." - Associate Professor George Dunbar, Department of Psychology, University of Warwick, UK

In this fully revised edition of her bestselling text, Julie Pallant guides you through the entire research process, helping you choose the right data analysis technique for your project. From the formulation of research questions, to the design of the study and analysis of data, to reporting the results, Julie discusses basic and advanced statistical techniques. She outlines each technique clearly, with step-by-step procedures for performing the analysis, a detailed guide to interpreting SPSS output and an example of how to present the results in a report.

For both beginners and experienced SPSS users in psychology, sociology, health sciences, medicine, education, business and related disciplines, the *SPSS Survival Manual* is an essential guide. Illustrated with screen grabs, examples of output and tips, it is supported by a website with sample data and guidelines on report writing.

In this third edition all chapters have been updated to accommodate changes to SPSS procedures, screens and output in version 15. A new flowchart is included for SPSS procedures, and factor analysis procedures have been streamlined. It also includes more examples and material on syntax. Additional data files are available on the book's supporting website.

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