



National Politics in a Global Economy: The Domestic Sources of U.S. Trade Policy (Essential Texts in American Government)

Philip Mundo

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In our increasingly globalized world, U.S. trade policy stands at the intersection of foreign and domestic affairs. This book explains trade policy in terms of domestic politics, presenting a concise account of its origins and political significance.

Although trade policy is a component of foreign policy, Philip A. Mundo explains how it is rooted in the domestic policy process and carries with it enormous implications for domestic affairs. He reviews the growing importance of trade policy since World War II ? particularly over the past twenty years ? and shows how recent policies like NAFTA are shaped by the domestic agenda.

Mundo explains trade policy as the product of a three-stage process comprising agenda setting, program adoption, and implementation. He reviews this process in terms of the ideas that inform trade policy, the interests that seek to influence it, and the institutions that shape it. He also addresses the importance of specific measures, such as administrative relief and trade sanctions.

This book distills the essence of the trade policy process into a concise, innovative framework accessible to students and general readers. With the growing importance of trade policy, it makes explicit many of the subtleties surrounding policymaking while fully explicating the legal and international context in which trade operates.

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