



Sport Facility Operations Management: A Global Perspective

Eric C. Schwarz, Stacey A. Hall, Simon Shibli

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Anybody working in sport management will be involved in the operation of a sports facility at some point in their career. It is a core professional competency at the heart of successful sport business. *Sport Facility Operations Management* is a comprehensive and engaging textbook which introduces cutting-edge concepts in facilities and operations management, including practical guidance from professional facility managers.

Now in a fully revised and updated second edition?which introduces new chapters on capital investment and operational decision-making?the book covers all fundamental aspects of sport facility operations management from a global perspective, including:

- ownership structures and financing options
- planning, design, and construction processes
- organizational and human resource management
- financial and operations management
- legal concerns
- marketing management and event planning
- risk assessment and security planning
- benchmarking and performance management

Each chapter contains newly updated real-world case studies and discussion questions, innovative 'Technology Now!' features and step-by-step guidance through every element of successful sport facilities and operations management, while an expanded companion website offers lecture slides, a sample course syllabus, a bank of multiple-choice and essay questions, glossary flashcards links to further reading, and appendices with relevant supplemental documentation.

With a clear structure running from planning through to the application of core management disciplines, *Sport Facility Operations Management* is essential reading for any sport management course.

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