



eBay Listings That Sell For Dummies

Marsha Collier, Patti Louise Ruby

Download now

[Click here](#) if your download doesn't start automatically

eBay Listings That Sell For Dummies

Marsha Collier, Patti Louise Ruby

eBay Listings That Sell For Dummies Marsha Collier, Patti Louise Ruby

No matter what you want to sell on eBay—auto parts or designer apparel...weird, unique wares or pricey antiques—the principles and basic rules for successful listings are the same. *eBay Listings That Sell For Dummies* follows the advice it gives you for your ads—it tells you what you need to know without bogging you down with lots of fluff and peripheral stuff. From the mechanics to descriptive ad copy to photography to getting it on eBay, this guide covers:

- eBay options that can boost the appeal of your listings, including Buy It Now (BIN), Subtitle, Bold Title, Highlight, Box border, Home Page Featured, Featured Plus!, and Gallery Picture (a must)
- Constructing catchy listings with a title that sells and keywords that pay off
- eBay Acronyms you'll need to know
- Tackling and completing eBay's Sell Your Item form
- HTML formatting basics plus some free JavaScript scripts you can use to dress up your listing
- Embedding images, creating thumbnails, and adding bells and whistles (or not)
- Buying a digital camera for taking eBay photos and equipping your "studio"
- Lighting correctly, and using the Cloud Dome, light cubes, panels, and umbrellas
- Retrieving your images and uploading them to a server (your free ISP space, AOL, eBay, eBay's Picture Manager, or others)
- Editing your photos, including cropping, enhancing, resizing, sharpening, and more
- A checklist of techniques for preparing elegant, fast-loading images for your ads
- Sprucing up your eBay store
- Posting your listing to other sites such as half.com, amazon.com, and overstock.com
- Automating with HTML Generators, including eBay's Turbo Lister, or Third-Party HTML generators such as Mpire.com Launcher or the authors' free tool from www.coolebaytools.com

Written by eBay pros Marsha Collier, a successful PowerSeller, and Patti Louise Ruby, a trainer at eBay University events and eBay Live, *eBay Listings That Sell For Dummies* is loaded with tricks of the trade. It's complete with step-by-step instructions for many tasks, tables and checklists, lots of screen shots, and examples of good and bad ads. With this friendly guide, your merchandise will quickly be going...going...gone on eBay.

 [Download eBay Listings That Sell For Dummies ...pdf](#)

 [Read Online eBay Listings That Sell For Dummies ...pdf](#)

Download and Read Free Online eBay Listings That Sell For Dummies Marsha Collier, Patti Louise Ruby

From reader reviews:

Donna Clark:

The book eBay Listings That Sell For Dummies make one feel enjoy for your spare time. You need to use to make your capable a lot more increase. Book can to become your best friend when you getting anxiety or having big problem using your subject. If you can make reading through a book eBay Listings That Sell For Dummies to become your habit, you can get considerably more advantages, like add your personal capable, increase your knowledge about a few or all subjects. You are able to know everything if you like available and read a guide eBay Listings That Sell For Dummies. Kinds of book are a lot of. It means that, science book or encyclopedia or other people. So , how do you think about this e-book?

Joseph Kidwell:

Nowadays reading books become more than want or need but also turn into a life style. This reading behavior give you lot of advantages. Advantages you got of course the knowledge the actual information inside the book which improve your knowledge and information. The info you get based on what kind of reserve you read, if you want have more knowledge just go with training books but if you want experience happy read one using theme for entertaining for instance comic or novel. The actual eBay Listings That Sell For Dummies is kind of e-book which is giving the reader unstable experience.

Raquel Black:

That publication can make you to feel relax. This particular book eBay Listings That Sell For Dummies was colourful and of course has pictures around. As we know that book eBay Listings That Sell For Dummies has many kinds or variety. Start from kids until teenagers. For example Naruto or Investigation company Conan you can read and believe you are the character on there. Therefore , not at all of book are generally make you bored, any it offers up you feel happy, fun and unwind. Try to choose the best book for yourself and try to like reading this.

Marcia Ogburn:

A lot of e-book has printed but it takes a different approach. You can get it by net on social media. You can choose the best book for you, science, witty, novel, or whatever by simply searching from it. It is referred to as of book eBay Listings That Sell For Dummies. You can add your knowledge by it. Without making the printed book, it could add your knowledge and make a person happier to read. It is most essential that, you must aware about e-book. It can bring you from one destination for a other place.

**Download and Read Online eBay Listings That Sell For Dummies
Marsha Collier, Patti Louise Ruby #7GLT05AMKY8**

Read eBay Listings That Sell For Dummies by Marsha Collier, Patti Louise Ruby for online ebook

eBay Listings That Sell For Dummies by Marsha Collier, Patti Louise Ruby Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read eBay Listings That Sell For Dummies by Marsha Collier, Patti Louise Ruby books to read online.

Online eBay Listings That Sell For Dummies by Marsha Collier, Patti Louise Ruby ebook PDF download

eBay Listings That Sell For Dummies by Marsha Collier, Patti Louise Ruby Doc

eBay Listings That Sell For Dummies by Marsha Collier, Patti Louise Ruby Mobipocket

eBay Listings That Sell For Dummies by Marsha Collier, Patti Louise Ruby EPub