



Encyclopedia of Technology and Innovation Management

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A broadly encompassing encyclopedia on the emerging topic of technology innovation and management (TIM), this volume covers a wide array of issues. TIM is a relatively new field and is highly interdisciplinary, incorporating strategy and entrepreneurship, economics, marketing, organizational behavior, organization theory, physical and life sciences, and even law. All of these disciplines are represented in this volume, and their intersections are made clear.

Entries are contributed by scholars from around the world who are leading experts in their respective topics. This volume is appropriate for scholars who are new to this particular field, as well as industry practitioners interested in understanding the state of knowledge in these specific areas. Entries may also serve as useful instructional materials, given their span of coverage as well as their currency.

Encyclopedia of Technology and Innovation Management has now been adapted and included as the 13th volume of the *Wiley Encyclopedia of Management*.

VK Narayanan is Stubbs Professor of Strategy & Entrepreneurship and Associate Dean of Research at Drexel University, Philadelphia, U.S.A.

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