



Courage to Execute: What Elite U.S. Military Units Can Teach Business About Leadership and Team Performance

James D. Murphy

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How to build a culture of high performance within your organization

The U.S. military in general, and its many elite organizations in particular, possesses a culture of high performance. *Courage to Execute* outlines the six basic principles that operate at the foundation of high performance, which include leadership, organization, communication, knowledge, experience, and discipline, known together as LOCKED. When all are practiced effectively, teamwork emerges. But the most elusive quality that exists at the heart of all elite military teams, the element that organizations and businesses deeply desire to perform more efficiently and effectively, is trust. Trust is easily spent, but hard won. Author James Murphy, an employer of approximately fifty senior military officers that have served in elite units such as the U.S. Navy Blue Angels, U.S. Navy SEALs, and U.S. Army Rangers, shares a multitude of personal leadership stories that illustrates the principles of LOCKED.

- Shares compelling anecdotes from leaders in elite units of the U.S. Military
- Written by James D. Murphy, founder and CEO of Afterburner, Inc., which has trained over 1.5 million executives, sales professionals, and business people from every industry in Afterburner's Flawless Execution Model, and its unique, high-energy programs

Courage to Execute will help you develop effective leadership skills and build high-performance teams that out-compete your rivals every time.

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Courage to Execute: What Elite U.S. Military Units Can Teach Business About Leadership and Team Performance can be one of your starter books that are good idea. We recommend that straight away because this reserve has good vocabulary that could increase your knowledge in language, easy to understand, bit entertaining but nonetheless delivering the information. The article writer giving his/her effort to get every word into satisfaction arrangement in writing Courage to Execute: What Elite U.S. Military Units Can Teach Business About Leadership and Team Performance however doesn't forget the main level, giving the reader the hottest along with based confirm resource data that maybe you can be one among it. This great information can certainly drawn you into brand new stage of crucial contemplating.

Sharon Doyle:

In this particular era which is the greater person or who has ability in doing something more are more valuable than other. Do you want to become certainly one of it? It is just simple method to have that. What you have to do is just spending your time not very much but quite enough to have a look at some books. Among the books in the top collection in your reading list is Courage to Execute: What Elite U.S. Military Units Can Teach Business About Leadership and Team Performance. This book that is qualified as The Hungry Mountains can get you closer in turning into precious person. By looking way up and review this e-book you can get many advantages.

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