



Public Speaking: The Evolving Art (with CourseMate with Interactive Video Activities, Speech Studio(TM), Audio Study Tool, SpeechBuilder Express, InfoTrac 1-Semester Printed Access Card)

Stephanie J. Coopman, James Lull

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PUBLIC SPEAKING: THE EVOLVING ART is the first book and integrated technology package to meet the expectations of today's students while both preserving and offering innovative variations on the well-respected traditions of public speaking instruction. Throughout the text, readers benefit from the examples of four peer mentors--real people who have successfully completed the public speaking course--via short video segments designed to bring concepts and strategies to life. PUBLIC SPEAKING: THE EVOLVING ART is now available with Speech Studio. Speech Studio is an online video upload and grading program that improves the learning comprehension of public speaking students. This unique resource empowers instructors with new assessment capability applicable for traditional, online, and hybrid courses.

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