



Practical Program Evaluation: Assessing and Improving Planning, Implementation, and Effectiveness

Huey T. (Tsyh) Chen

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Practical Program Evaluation: Assessing and Improving Planning, Implementation, and Effectiveness introduces students to the real world of evaluation, focusing on issues that arise in professional practice. Author Huey T. Chen concentrates on the steps vital to program evaluation: systematically identifying stakeholder needs, selecting evaluation options best suited to particular needs and reconciling any necessary tradeoffs, and turning the decisions into action. Using illustrative examples from the field, the book details the methods and procedures involved in analyzing and identifying stakeholder expectations and selecting an evaluation strategy. The principles and strategies presented are reinforced with theoretical justification. This provides students and professional evaluators the knowledge and flexibility to design suitable evaluations and follow them through from start to finish.

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