Managing Information Systems: Strategy and Organisation

David Boddy, Albert Boonstra, Graham Kennedy

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Management Information Systemstakes a management perspective towards IS identifiing the issues of organisation and strategy that managers face as they decide how to respond to technological opportunities. The book draws on extensive research to present a distinct organisational perspective on the management of information systems, following the argument that managing successive IS projects as part of a coherent organisational process (rather than as isolated technological events) will produce an information system that enhances broader strategy. The book also includes many case studies which will enable readers to understand and resolve practical and strategic IS challenges. It is written for students on undergraduate and postgraduate degree programmes, or undertaking professional qualifications.

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